

OM **OVERWEIGHT**
MANAGEMENT[®]
 CANINE FORMULA | FELINE FORMULA



The Power to Nutritionally Manage Your
Overweight or Obese Pet

It has been estimated that over half of U.S. cats and dogs are overweight.¹ While gaining a few pounds may not make a difference to a human body, adding a few pounds to a dog or cat's body can add a lot of stress to bones and organs—or even exacerbate medical conditions. Feeding your dog or cat to achieve and maintain an ideal body condition can help support a long and healthy life. Purina[®] Pro Plan[®] Veterinary Diets OM Overweight Management[®] Canine and Feline Formulas have been specially formulated to help pets lose weight while maintaining muscle.

Advanced Nutrition



Low in calories and fat



High in protein to help maintain lean body mass



Natural fiber helps satisfy your pet's appetite



Helps reduce weight gain and fat accumulation



These diets promote a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals in cats

¹ Association for Pet Obesity Prevention; 2014 National Pet Obesity Awareness Day Survey Dogs & Cats; <http://www.petobesityprevention.org>; June 2015

OM Overweight Management[®] can be used in the nutritional management of dogs and cats with:

- Obesity
- Hyperlipidemia in overweight pets
- Constipation
- Diabetes Mellitus in overweight pets
- Fiber-responsive colitis
- Hairballs in cats

Our commitment to you and your pets

Purina[®] Pro Plan[®] Veterinary Diets is committed to helping you and your veterinarian make a true difference in your pet's life. Our diets are backed by extensive testing and scientifically formulated to help nutritionally manage dogs and cats with certain medical conditions.

The science behind our therapeutic diets represents a collaboration between Purina nutritionists, researchers and veterinarians, resulting in proven nutritional breakthroughs and great-tasting formulas produced with high safety standards.

Ask your veterinarian about **OM Overweight Management[®]** today. For your pet's health, please see your veterinarian regularly.

Refer to the backside of your product package for feeding instructions.



Proudly manufactured at Purina-owned US facilities.

If you have questions about Purina Pro Plan Veterinary Diets, please call toll-free, 1-800-879-1266 weekdays, 8:00 a.m. to 4:30 p.m. (CT), or visit **ProPlanVeterinaryDiets.com**